Dear Hiring Manager,

I am writing to express my enthusiastic interest in the Ad Sales Internship at Sightline Media Group, as advertised. With a strong foundation in marketing, business strategy, and digital media, coupled with a proactive approach and diverse skill set, I am confident in my ability to contribute effectively to the areas highlighted in your internship description.

My experience as a Judicial Intern at the District Court of Baltimore equipped me with exceptional communication and presentation design skills, honed through extensive collaboration with judges, attorneys, and public defenders. This experience, along with my leadership role as a Presidential Honors Scholar, showcases my ability to turn ideas into meaningful conversations, reflecting a knack for effective communication.

In my Digital Media Internship at the Chesapeake Gateway Chamber of Commerce, I developed expertise in creating digital advertising, event organization, and customer satisfaction management. Proficiency with Google Docs and Microsoft Office Suite, coupled with a keen interest in digital media and sponsorship, aligns with the skills sought for the Ad Sales Internship. My role in the Second-Year Leadership Institute further demonstrates my strategic vision and adaptability, highlighted by the translation of semester-long research into impactful community development projects.

Notably, my Business Development Internship at The Bulb Africa involved crafting persuasive business proposals and developing insightful reports on business progression, showcasing my business-minded approach. Moreover, my studies in computer science and economics contribute to a well-rounded skill set, making me adept at navigating industry trends, technologies, and pricing models.

As a self-starter with a commitment to continuous learning, I am eager to bring my energy and enthusiasm to the Sightline Media Group team. I am confident that my skills in prospecting, customer communication, content marketing development, and competitive intelligence gathering align seamlessly with the internship's objectives.

Thank you for considering my application. I look forward to the opportunity to discuss further how my experiences and skills make me an ideal candidate for the Ad Sales Internship at Sightline Media Group.

Sincerely,

Sophie Osunkoya

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